

MOST – How To Invite People To See MOST

The film MOST opens doors, and serves as a conversation starter for sharing the Gospel.

The word “MOST” means “The Bridge” in Czech (and in Russian).

This video is a modern-day parable that illustrates the sacrifice God made on our behalf. Don't just watch this film, then put it on the shelf... share it with others! Invite friends to your home, share it with your family and neighbors, put on a public presentation. (See below.)

We recommend you first become familiar with MOST by watching it; then reading the Most Gospel Tract and Writer's Notes. Then watch the video again. You'll find that each time you view this video you'll notice more analogies with the Bible.

Ideas For Inviting Friends and Family to see MOST

Invite a relative, friend or neighbor to watch MOST with you in your home. There are many ways to invite people. Here are a few ideas :

You might, for example, tell them you have a great video you'd like to share with them. It's a well-known but tragic story, that is based on the Bible and the gift Jesus has given us.

Or you could simply say, “Would you to come to our home for desert and to see a good video?”

Or ask whether they know the story about a bridge tender who must decide between saving his son or saving the train. Then invite them to see the video.

After watching the video together you could ask them :

“Did you notice this video tells the story about Jesus?”

Or as you talk about the film ask, “Did you know this video also tells an important story from the Bible.”

Or ask, “Do you see the relationship between this story and the Bible? How, just like the father in the film did, God gave His Son so we could live?”

Then go through the Most Gospel Message Tract with them.

Promoting MOST For Public and Group Presentations

Important: You may show MOST in your home to family and friends. A license may be required for group or public showings. Please visit the web site www.mostthemovie.com for license information.

Visit www.mostthemovie.com to download a ready-to-use poster.

In your promotional materials give a brief overview of the story. For example: “A father takes his son with him to his job as a bridge tender. When the son falls into the drawbridge's gears the father must choose between saving his son or saving the oncoming train.”

When promoting MOST to groups do not hide the fact that it is Bible-based. If you do that, when you present the gospel message some people may feel you deceived them in order to get them to come see the film. Here are a few ideas for describing this film :

[] A modern-day parable, based on the Bible. It illustrates why Jesus came to earth 2,000 years ago.

[] An award-winning, well-told, life-changing story that is based on the Bible.

Include quotes from reviews as a part of your promotional materials:

“Conveys its allegorical themes of sacrifice and redemption with

“And with many such parables He spoke the Word to them, as they were able to hear it.” – Mark 4:33

formidable power and not a speck of preachiness or sentiment.” – Chicago Tribune

“People who have seen this film count it among the best and most powerful movies they have ever seen. Some say it's been life-changing.” – Christianity Today

List the awards this film has won:

Sundance Film Festival 2003 – Official Selection

Palm Springs International 2003 – Winner - Best of Festival

Maui Film Festival 2003:
Winner – Best Short Film and Audience Award – Best Newcomers

Heartland Film Festival 2003:
Winner – Crystal Heart Award

Nominated for an Academy Award in the category of Best Live-Action Short.

Following the film be sure to present the gospel. While Christians may immediately see the analogy with Jesus' sacrifice for us, non-believers may only see a tragic story. Follow the approach used in the MOST Gospel Tract:

- 1) We have all broken God's law. (Rm 3:23)
- 2) There is a penalty we owe for breaking God's law. (Rm 6:23)
- 3) Jesus paid that penalty on our behalf. (Rm 5:8)